

**HOW TO
CREATE A
BUSINESS
PLAN THAT
ACTUALLY
WORKS FOR
YOU**

WITH NICOLE & JULIE



**JULIE ROBBINS
&
NICOLE LANGLOIS**

**Founders of EPIC Business
Coaching, the Business in the
Raw Podcast and EPIC
Business Mapping...always
tell it like it is.**

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SHHH...THAT'S TABOO!

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DON'T RUN FROM THE HARD CONVERSATIONS

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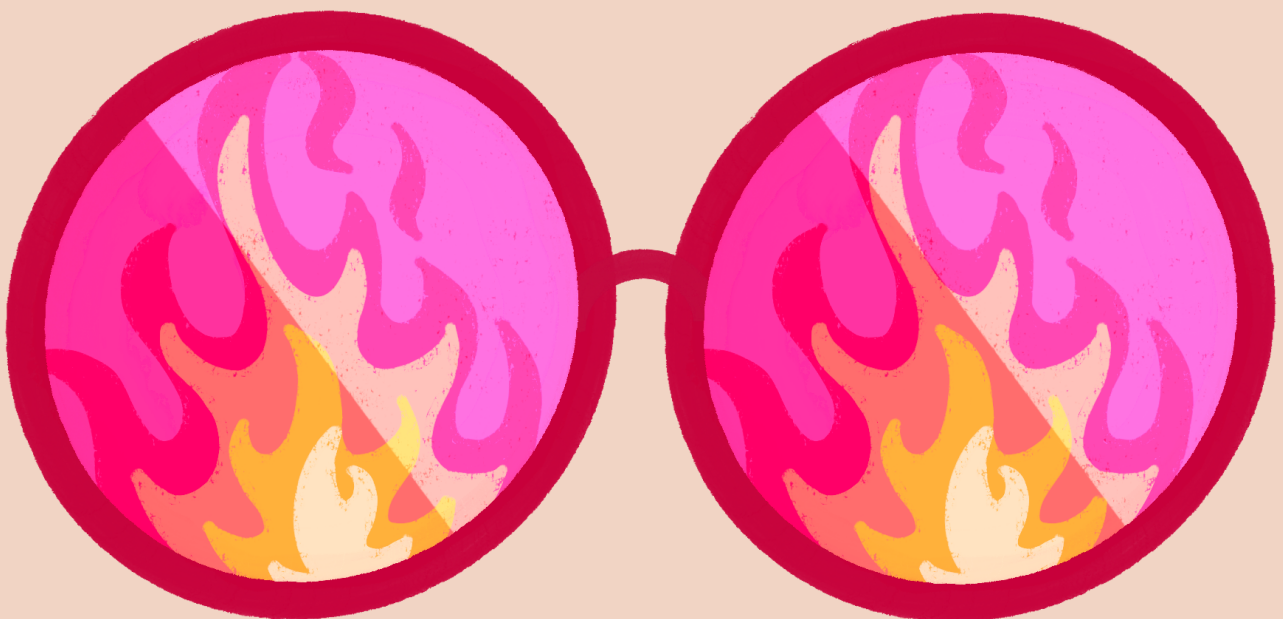
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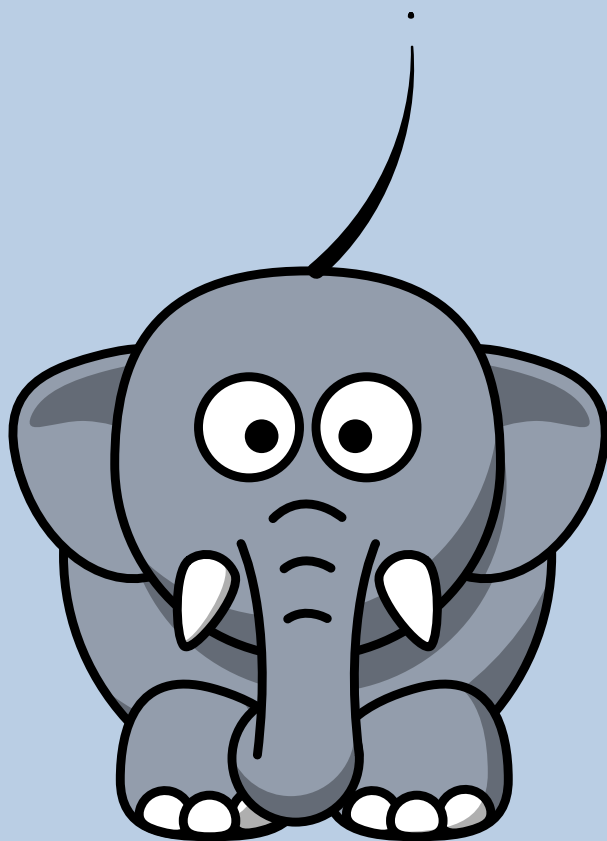
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THE HAIRY SCARY
ELEPHANT



My Story

I remember being at a chamber mixer almost 10 years ago + looking around the room at all these business owners & professionals feeling impressed, inspired,-and intimidated as

hell. I remember thinking, man these guys have it all figured out- how do they 'know' all this stuff, how did they get here,, they

make it look so easy. Now-knowing what I do t having gotten to know most of them much better, almost everyone in that

room,had at one time or another, - some if not all of those same thoughts. They may not be the exact insecurities or thoughts

but we tend to hide those fears so we don't look,' weak' or

'stupid 'or 'less than!. But in reality-whenwe show that runnability we are so much stronger for it. I can't count how

many times I thought-oh my god, if I said that out loud people

would think: I'm crazy, I'm stupid, I selfish, I'm nieve. so I kept it

inside. But we all know what happens when we try to hold in a

fait for too long! -oh, the pain.. What Goes Where



SO NOW WHAT?

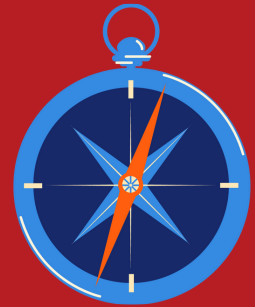
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